

2024 Marketplace Innovation Workshop Schedule (May 20-May 22 - All times EST)

All times EST

Monday 05/20

10:50am-11:00am Workshop Introduction

11:00am-11:45am **Plenary** Irene Lo (Stanford University)

School Choice, Market Design, and Education Policy

11:45am-12:00pm break/networking

	Room A	Room B	Room C
12:00pm-12:20pm Parallel tracks	Matching Markets	Advertising	Mechanism Design and Competition in Marketplaces
talk 1	110-The Power of Two in Token Systems Süleyman Kerimov (Rice University)*; Itai Ashlagi (Stanford); Omer Tamuz (Caltech)	31-Low Revenue in Display Ad Auctions: Algorithmic Collusion vs. Non-Quasilinear Preferences Martin Bichler (Technical University of Munich); Alok Gupta; Laura Mathews (Technical University of Munich); Matthias Oberlechner (Technical University of Munich)*	75-Pricing Time-Based Contracts Ozan Candogan (University of Chicago); Yiding Feng (University of Chicago Booth School of Business); Tonghun Lee (University of Chicago)*
talk 2	107-Assignment Mechanisms with Predictions in the Private Graph Model Riccardo Colini Baldeschi (Central Applied Science, Meta)*; Sophie Klumper (CWI); Guido Schäfer (Centrum Wiskunde & Informatica (CWI)); Artem Tsikiriadis (CWI)	10-Attribution and Compensation Design in Online Advertising Yunhao Huang (UC Berkeley)*	120-Scalable Mechanism Design for Multi-Agent Path Finding Paul Friedrich (University of Zurich)*; Yulun Zhang (CMU); Michael J Curry (University of Zurich); Ludwig Dierks (Kyushu University); Stephen M McAleer (CMU); Jiaoyang Li (CMU); Tuomas Sandholm
talk 3	87-Describing Deferred Acceptance to Participants: Experimental Analysis Yannai A. Gonczarowski (Harvard University); Ori Heffetz (Cornell University); Guy Ishai (The Hebrew University of Jerusalem); Clayton Thomas (Microsoft Research)*	14-The Welfare Effects of Sponsored Product Advertising Chuan Yu (Stanford University)*	96-Platform Entry and Vendor Competition in On-Demand Economy Arseniy Gorbushin (University of Toronto); Ming Hu (University of Toronto); Xiaotang Yang (University of Toronto)*; Yun Zhou (McMaster University)
talk 4	77-Monoculture in Matching Markets Kenneth L Peng (Cornell University)*; Nikhil Garg (Cornell Tech)	60-Auctions with Dynamic Scoring Martino Banchio (Google Research)*; Aranyak Mehta (Google Research); Andres Perloth (Google)	38-Optimal Information Provision and Competition among On-Demand Service Platforms Kostas Bimpikis (Stanford University); Yiangos Papanastasiou (University of California, Berkeley); Wenchang Zhang (Indiana University-Kelley School of Business)*

12:20pm-1:00pm poster session 1 (posters associated with parallel tracks)	Süleyman Kerimov (Rice University)*; Itai Ashlagi (Stanford); Omer Tamuz (Caltech)		
poster 1	110-The Power of Two in Token Systems	Riccardo Colini Baldeschi (Central Applied Science, Meta)*; Sophie Klumper (CWI); Guido Schäfer (Centrum Wiskunde & Informatica (CWI)); Artem Tsikiriadis (CWI)	
poster 2	107-Assignment Mechanisms with Predictions in the Private Graph Model	Yannai A. Gonczarowski (Harvard University); Ori Heffetz (Cornell University); Guy Ishai (The Hebrew University of Jerusalem); Clayton Thomas (Microsoft Research)*	
poster 3	87-Describing Deferred Acceptance to Participants: Experimental Analysis	Kenneth L Peng (Cornell University)*; Nikhil Garg (Cornell Tech)	
poster 4	77-Monoculture in Matching Markets	Martin Bichler (Technical University of Munich); Alok Gupta; Laura Mathews (Technical University of Munich); Matthias Oberlechner (Technical University of Munich)*	
poster 5	31-Low Revenue in Display Ad Auctions: Algorithmic Collusion vs. Non-Quasilinear Preferences	Yunhao Huang (UC Berkeley)*	
poster 6	10-Attribution and Compensation Design in Online Advertising	Chuan Yu (Stanford University)*	
poster 7	14-The Welfare Effects of Sponsored Product Advertising	Martino Banchio (Google Research)*; Aranyak Mehta (Google Research); Andres Perloth (Google)	
poster 8	60-Auctions with Dynamic Scoring	Ozan Candogan (University of Chicago); Yiding Feng (University of Chicago Booth School of Business); Tonghun Lee (University of Chicago)*	
poster 9	75-Pricing Time-Based Contracts	Paul Friedrich (University of Zurich)*; Yulun Zhang (CMU); Michael J Curry (University of Zurich); Ludwig Dierks (Kyushu University); Stephen M McAleer (CMU); Jiaoyang Li (CMU); Tuomas Sandholm	
poster 10	120-Scalable Mechanism Design for Multi-Agent Path Finding	Arseniy Gorbushin (University of Toronto); Ming Hu (University of Toronto); Xiaotang Yang (University of Toronto)*; Yun Zhou (McMaster University)	
poster 11	96-Platform Entry and Vendor Competition in On-Demand Economy	Kostas Bimpikis (Stanford University); Yiangos Papanastasiou (University of California, Berkeley); Wenchang Zhang (Indiana University-Kelley School of Business)*	
poster 12	38-Optimal Information Provision and Competition among On-Demand Service Platforms		

1:45pm-2:30pm **Plenary** Esteban Arcaute (Meta)

Responsible AI - a practitioner's perspective

2:30pm-2:45pm break/networking

	Room A	Room B	Room C
2:45pm-3:05pm Parallel tracks	Online and Dynamic Algorithms	Autobidding	Mechanism Design and Auction Theory
talk 1	91-Congested Waiting Lists and Organ Allocation Pengyu Qian (Purdue University)*; Itai Ashlagi (Stanford); Ravi Jagadeesan (Stanford University)	12-Platform Competition in the Autobidding World Andres Perloth (Google)*; Gagan Aggarwal (Google Research); Mingfei Zhao (Google); Ariel Schwartzman Cohenca (Google Research)	64-Shill-Proof Auctions Andrew Komo (MIT)*; Scott Duke Kominers (Harvard University); Tim Roughgarden (Columbia University)
talk 2	102-Dynamic Matching with Post-allocation Service and its Application to Refugee Resettlement Kirk C Bansak (UC Berkeley); Soonbong Lee (Yale University)*; Vahideh Manshadi (Yale University); Rad Niazadeh (Chicago Booth); Elisabeth Paulson (HBS)	9-Interference Among First-Price Pacing Equilibria: A Bias and Variance Analysis Luofeng Liao* & Christian Kroer (Columbia University), Sergei Leonenkov, Okke Schrijvers, Liang Shi, Nicolas Stier-Moses, & Congshan Zhang (Meta)	44-The Enigma of Ticket Exchanges (and Other Reselling Markets) Gerard Cachon (U of PA)*; Pnina Feldman (U of VA)
talk 3	19-Feature-Based Dynamic Matching Yilun Chen (CUHK Shenzhen); Yash Kanoria (Columbia); Akshit Kumar (Columbia University)*; Wenxin Zhang (Columbia University)	52-Incentive Compatibility in the AutoBidding World Yeganeh Alimohammadi (Stanford)*; Aranyak Mehta (Google Research); Andres Perloth (Google)	80-Algorithmic Information Disclosure in Optimal Auctions Yang Cai (Yale University); Yingkai Li (Yale University); Jinzhao Wu (Yale University)*
talk 4	125-Online Matching with Cancellation Costs Farbod Ekbatani (University of Chicago, Booth School of Business)*; Yiding Feng (University of Chicago); Rad Niazadeh (Chicago Booth School of Business)	6-Strategic Budget Selection in a Competitive Autobidding World Yiding Feng (University of Chicago Booth School of Business)*; Brendan Lucier (Microsoft Research); Alex Slivkins (Microsoft Research)	73-Exponential Speedup in Approximately Optimal Correlated Mechanism Design Michael Albert (University of Virginia)*

3:05pm-3:45pm poster session 2 (posters associated with parallel tracks)	Pengyu Qian (Purdue University)*; Itai Ashlagi (Stanford); Ravi Jagadeesan (Stanford University)		
poster 1	91-Congested Waiting Lists and Organ Allocation	Kirk C Bansak (UC Berkeley); Soonbong Lee (Yale University)*; Vahideh Manshadi (Yale University); Rad Niazadeh (Chicago Booth); Elisabeth Paulson (HBS)	
poster 2	102-Dynamic Matching with Post-allocation Service and its Application to Refugee Resettlement	Yilun Chen (CUHK Shenzhen); Yash Kanoria (Columbia); Akshit Kumar (Columbia University)*; Wenxin Zhang (Columbia University)	
poster 3	19-Feature-Based Dynamic Matching	Farbod Ekbatani (University of Chicago, Booth School of Business)*; Yiding Feng (University of Chicago); Rad Niazadeh (Chicago Booth School of Business)	
poster 4	125-Online Matching with Cancellation Costs	Andres Perloth (Google)*; Gagan Aggarwal (Google Research); Mingfei Zhao (Google); Ariel Schwartzman Cohenca (Google Research)	
poster 5	12-Platform Competition in the Autobidding World	Luofeng Liao* & Christian Kroer (Columbia University), Sergei Leonenkov, Okke Schrijvers, Liang Shi, Nicolas Stier-Moses, & Congshan Zhang (Meta)	
poster 6	9-Interference Among First-Price Pacing Equilibria: A Bias and Variance Analysis	Yeganeh Alimohammadi (Stanford)*; Aranyak Mehta (Google Research); Andres Perloth (Google)	
poster 7	52-Incentive Compatibility in the AutoBidding World	Yiding Feng (University of Chicago Booth School of Business)*; Brendan Lucier (Microsoft Research); Alex Slivkins (Microsoft Research)	
poster 8	6-Strategic Budget Selection in a Competitive Autobidding World	Andrew Komo (MIT)*; Scott Duke Kominers (Harvard University); Tim Roughgarden (Columbia University)	
poster 9	64-Shill-Proof Auctions	Gerard Cachon (U of PA)*; Pnina Feldman (U of VA)	
poster 10	44-The Enigma of Ticket Exchanges (and Other Reselling Markets)	Yang Cai (Yale University); Yingkai Li (Yale University); Jinzhao Wu (Yale University)*	
poster 11	80-Algorithmic Information Disclosure in Optimal Auctions	Michael Albert (University of Virginia)*	
poster 12	73-Exponential Speedup in Approximately Optimal Correlated Mechanism Design		

Tuesday 05/21

10:50am-11:00am Announcements of the day

11:00am-11:45am **Plenary** **Eleanor Dillon (Microsoft)**

Firm Competition and Barriers to Worker Training

11:45am-12:00pm break/networking

	Room A	Room B	Room C
12:00pm-12:20pm Parallel tracks	Safety	Empirical Methods and Design of Experiments	Learning and Revenue Management
talk 1	84-Regulation of Algorithmic Collusion Chenhao Zhang (Northwestern University)*; Jason D. Hartline (Northwestern University); Sheng Long (Northwestern University)	131-Strategic Path Selection in Service Networks: Leveraging Machine Learning to Estimate Combinatorially Complex Preferences for Consumption and Waiting Ken Moon (The Wharton School, University of Pennsylvania)*	68-No-Regret Learning in Bilateral Trade via Global Budget Balance Martino Bernasconi (Bocconi University); Matteo Castiglioni (Politecnico di Milano); Andrea Celli (Bocconi University)*; Federico Fusco (Sapienza)
talk 2	3-Content Moderation with Opaque Policies Scott Duke Kominers (Harvard University)*; Jesse Shapiro (Harvard University)	59-Price Experimentation and Interference Orrie Page (Stanford University)*; Gabriel Weintraub (Stanford); Ramesh Johari (Stanford University)	35-Maximum Load Assortment Optimization: Approximation Algorithms and Adaptivity Gaps Marouane Ibn Brahim (Cornell Tech)*; Omar El Housni (Cornell University); Danny Segev (Tel Aviv University)
talk 3	54-Human-AI Interactions and Societal Pitfalls Francisco Castro (UCLA); Jian Gao (UCLA)*; Sébastien Martin (Northwestern University)	94-Data-Driven Switchback Experiments: Theoretical Tradeoffs and Empirical Bayes Designs Ruoxuan Xiong (Emory University)*; Alex Chin (Motif Analytics); Sean J Taylor (Motif Analytics)	20-Dynamic Pricing and Learning with Long-term Reference Effects Shipra Agrawal (Columbia University); Wei Tang (Columbia University)*
talk 4	71-Learning to Defer in Content Moderation: The Human-AI Interplay Thodoris Lykouris (Massachusetts Institute of Technology); Wentao Weng (MIT)*	140-Joint Parameter Optimization and Statistical Inference for A/B tests Yuhang Wu (University of California, Berkeley)*; Zeyu Zheng (Department of Industrial Engineering and Operations Research, University of California, Berkeley)	57-The Role of Transparency in Repeated First-Price Auctions with Unknown Valuations Nicolo Cesa-Bianchi (University of Milan); Tommaso R. Cesari (University of Ottawa); Roberto Colomboni (Politecnico di Milano & Università degli Studi di Milano); Federico Fusco (Sapienza)*; Stefano

12:20pm-1:00pm poster session 1 (posters associated with parallel tracks)	Chenhao Zhang (Northwestern University)*; Jason D. Hartline (Northwestern University); Sheng Long (Northwestern University)		
poster 1	84-Regulation of Algorithmic Collusion	Scott Duke Kominers (Harvard University)*; Jesse Shapiro (Harvard University)	
poster 2	3-Content Moderation with Opaque Policies	Francisco Castro (UCLA); Jian Gao (UCLA)*; Sébastien Martin (Northwestern University)	
poster 3	54-Human-AI Interactions and Societal Pitfalls	Thodoris Lykouris (Massachusetts Institute of Technology); Wentao Weng (MIT)*	
poster 4	71-Learning to Defer in Content Moderation: The Human-AI Interplay	Ken Moon (The Wharton School, University of Pennsylvania)*	
poster 5	131-Strategic Path Selection in Service Networks: Leveraging Machine Learning to Estimate Combinatorially Complex Preferences for Consumption and Waiting	Orrie Page (Stanford University)*; Gabriel Weintraub (Stanford); Ramesh Johari (Stanford University)	
poster 6	59-Price Experimentation and Interference	Ruoxuan Xiong (Emory University)*; Alex Chin (Motif Analytics); Sean J Taylor (Motif Analytics)	
poster 7	94-Data-Driven Switchback Experiments: Theoretical Tradeoffs and Empirical Bayes Designs	Yuhang Wu (University of California, Berkeley)*; Zeyu Zheng (Department of Industrial Engineering and Operations Research, University of California, Berkeley)	
poster 8	140-Joint Parameter Optimization and Statistical Inference for A/B tests	Martino Bernasconi (Bocconi University)*; Matteo Castiglioni (Politecnico di Milano); Andrea Celli (Bocconi University)*; Federico Fusco (Sapienza)	
poster 9	68-No-Regret Learning in Bilateral Trade via Global Budget Balance	Marouane Ibn Brahim (Cornell Tech)*; Omar El Housni (Cornell University); Danny Segev (Tel Aviv University)	
poster 10	35-Maximum Load Assortment Optimization: Approximation Algorithms and Adaptivity Gaps	Shipra Agrawal (Columbia University); Wei Tang (Columbia University)*	
poster 11	20-Dynamic Pricing and Learning with Long-term Reference Effects	Nicolo Cesa-Bianchi (University of Milan); Tommaso R. Cesari (University of Ottawa); Roberto Colomboni (Politecnico di Milano & Università degli Studi di Milano); Federico Fusco (Sapienza)*; Stefano Leonardi (Sapienza University of Rome)	
poster 12	57-The Role of Transparency in Repeated First-Price Auctions with Unknown Valuations		

1:45pm-2:30pm **Plenary** **Seema Jayachandran (Princeton University)**

Payments for conservation in developing countries: Testing effectiveness and improving contract design

2:30pm-2:45pm break/networking

	Room A	Room B	Room C
2:45pm-3:05pm Parallel tracks	Data and Fairness	Crypto	Electricity Markets
talk 1	26-Data Sharing and Website Competition: The Role of Dark Patterns Chiara Farronato (Harvard University); Andrey Fradkin (Boston University)*; Tesary Lin (Boston University)	113-Revisiting the Primitives of Transaction Fee Mechanism Design Aadityan Ganesh (Princeton University)*; Clayton Thomas (Microsoft Research); S. Matthew Weinberg (Princeton University)	36-Strategic Battery Participation in Electricity Markets Jerry Anunrojwong (Columbia University)*; Santiago Balseiro (Columbia University); Omar Besbes (Columbia University)
talk 2	48-The Feedback Loop of Statistical Discrimination Jackie Baek (NYU Stern); Ali Makhdoumi (Duke University)*	108-Can open decentralized ledgers be economically secure? Jacob Leshno (Chicago Booth)*; Elaine Shi (CMU); Rafael Pass (Cornell Tech & Tel Aviv University)	17-An Analysis of Zonal and Nodal Pricing for the German Day-Ahead Electricity Market Johannes Knörr (Technical University of Munich); Martin Bichler (Technical University of Munich); Teodora Dobos (Technical University of Munich)*
talk 3	49-The Limits of Price Discrimination Under Privacy Constraints Alireza Fallah (UC Berkeley)*; Michael Jordan (UC Berkeley); Ali Makhdoumi (Duke University); Azarakhsh Malekian (University of Toronto)	72-A Myersonian Framework for Optimal Liquidity Provision in Automated Market Makers Jason Milionis (Columbia University)*; Ciamac Moallemi (Columbia University, Graduate School of Business); Tim Roughgarden (Columbia University)	123-Incentivizing Virtual Power Plant Participation via Shapley Value Rewards Mohammad Mahdi Maghoul (University of Alberta)*; James R Wright (University of Alberta)
talk 4	109-Fair algorithms with unfair predictions Andreas Maggiori (Columbia University)*; Eric Balkanski (Columbia University); Will Ma (Columbia University)	130-I See You! Robust Measurement of Adversarial Behavior Xavier Ferreira, Matheus Venturynne*; Ankile, Lars; Parkes, David	78-Fundamental Limits of Throughput and Availability Matthew M vonAllmen (Northwestern University)*; Aadityan Ganesh (Princeton University); Jason D. Hartline (Northwestern University); Atanu R Sinha (Adobe Research)

3:05pm-3:45pm poster session 2 (posters associated with parallel tracks)	Chiara Farronato (Harvard University); Andrey Fradkin (Boston University)*; Tesary Lin (Boston University)		
poster 1	26-Data Sharing and Website Competition: The Role of Dark Patterns	Jackie Baek (NYU Stern); Ali Makhdoumi (Duke University)*	
poster 2	48-The Feedback Loop of Statistical Discrimination	Alireza Fallah (UC Berkeley)*; Michael Jordan (UC Berkeley); Ali Makhdoumi (Duke University); Azarakhsh Malekian (University of Toronto)	
poster 3	49-The Limits of Price Discrimination Under Privacy Constraints	Andreas Maggiori (Columbia University)*; Eric Balkanski (Columbia University); Will Ma (Columbia University)	
poster 4	109-Fair algorithms with unfair predictions	Aadityan Ganesh (Princeton University)*; Clayton Thomas (Microsoft Research); S. Matthew Weinberg (Princeton University)	
poster 5	113-Revisiting the Primitives of Transaction Fee Mechanism Design	Jacob Leshno (Chicago Booth)*; Elaine Shi (CMU); Rafael Pass (Cornell Tech & Tel Aviv University)	
poster 6	108-Can open decentralized ledgers be economically secure?	Jason Milionis (Columbia University)*; Ciamac Moallemi (Columbia University, Graduate School of Business); Tim Roughgarden (Columbia University)	
poster 7	72-A Myersonian Framework for Optimal Liquidity Provision in Automated Market Makers	Xavier Ferreira, Matheus Venturynne*; Ankile, Lars; Parkes, David	
poster 8	130-I See You! Robust Measurement of Adversarial Behavior	Jerry Anunrojwong (Columbia University)*; Santiago Balseiro (Columbia University); Omar Besbes (Columbia University)	
poster 9	36-Strategic Battery Participation in Electricity Markets	Johannes Knörr (Technical University of Munich); Martin Bichler (Technical University of Munich); Teodora Dobos (Technical University of Munich)*	
poster 10	17-An Analysis of Zonal and Nodal Pricing for the German Day-Ahead Electricity Market	Mohammad Mahdi Maghoul (University of Alberta)*; James R Wright (University of Alberta)	
poster 11	123-Incentivizing Virtual Power Plant Participation via Shapley Value Rewards	Matthew M vonAllmen (Northwestern University)*; Aadityan Ganesh (Princeton University); Jason D. Hartline (Northwestern University); Atanu R Sinha (Adobe Research)	
poster 12	78-Fundamental Limits of Throughput and Availability		

Wednesday 05/22

10:50am-11:00am Announcements of the day

11:00am-11:45am **Plenary** **Yiangos Papanastasiou (Rice University)**

Personalized Rankings and Marketplace Participation

11:45am-12:00pm break/networking

	Room A	Room B	Room C
12:00pm-12:20pm Parallel tracks	Social Impact	Two-Sided Markets, Empirical	Ridesharing and Delivery Platforms
talk 1	135-The Impact of Race-Blind and Test-Optional Admissions on Racial Diversity and Merit Allen Sirolli (Columbia Business School)*; Yash Kanoria (Columbia Business School); Hongyao MA (Columbia University)	47-Enhancing Complementor Innovation through Information Expansion: A Large-scale Empirical Study of an E-Commerce Platform Bowen Lou (University of Connecticut)*; Zhe Yuan (Zhejiang University); Tianshu Sun (Cheung Kong Graduate School of Business)	79-Fair Fares for Vehicle Sharing Systems Adam Elmachtoub (Columbia University); Hyemi Kim (Columbia University)*
talk 2	116-User-Item Fairness Tradeoffs in Recommendation Systems Sophie J Greenwood (Cornell University)*; Sudalakshmee Chiniiah (Cornell Tech); Nikhil Garg (Cornell Tech)	28-Impact of Market Thickness and Heterogeneity on Matches in Online Marketplaces with Active Providers Rahul Roy*; Nur Sunar; Jayashankar Swaminathan (Kenan-Flagler Business School, The University of North Carolina at Chapel Hill)	53-Pricing Shared Rides Chiwei Yan (University of California, Berkeley); Julia Yan (University of British Columbia); Yifan Shen (University of Washington)*
talk 3	141-Explainable Affirmative Action Nick Arnosti (University of Minnesota)*; Carlos Bonet (Columbia University); Jay Sethuraman (Columbia University)	58-Matchmaking Strategies for Maximizing Player Engagement in Video Games Mingliu Chen (The University of Texas at Dallas)*; Adam Elmachtoub (Columbia University); Xiao Lei (The University of Hong Kong)	90-Riding Through Rallies: Will You Tip More? Zhoupeng Zhang (Rotman School of Management, University of Toronto)*; Wanjiang Deng (Zhejiang University); Ming Hu (University of Toronto)
talk 4	132-Optimizing Health Supply Chains with Decision-Aware Learning Tsai Hsuan Chung (Wharton School)*; Hamsa Bastani (Wharton); Osbert Bastani (University of Pennsylvania)	119-The Spillover Effects of Giveaways on Gaming Platforms: Evidence from a Quasi-Experiment on Steam Timothy C Clarkson (University of South Carolina)*; Simin Li (Tulane University); Necati Tereyagoglu (U of South Carolina); Sriram Venkataraman (U of South Carolina)	128-Expedited Service Promises: Evidence From a Food Ordering Platform Simin Li (Tulane University)*; Nil Karacaoglu (Ohio State University); Luyi Yang (UC Berkeley)

12:20pm-1:00pm poster session 1 (posters associated with parallel tracks)	poster 1 135-The Impact of Race-Blind and Test-Optional Admissions on Racial Diversity and Merit poster 2 116-User-Item Fairness Tradeoffs in Recommendation Systems poster 3 141-Explainable Affirmative Action poster 4 132-Optimizing Health Supply Chains with Decision-Aware Learning poster 5 47-Enhancing Complementor Innovation through Information Expansion: A Large-scale Empirical Study of an E-Commerce Platform poster 6 28-Impact of Market Thickness and Heterogeneity on Matches in Online Marketplaces with Active Providers poster 7 58-Matchmaking Strategies for Maximizing Player Engagement in Video Games poster 8 119-The Spillover Effects of Giveaways on Gaming Platforms: Evidence from a Quasi-Experiment on Steam poster 9 79-Fair Fares for Vehicle Sharing Systems poster 10 53-Pricing Shared Rides poster 11 90-Riding Through Rallies: Will You Tip More? poster 12 128-Expedited Service Promises: Evidence From a Food Ordering Platform		
	Allen Sirolli (Columbia Business School)*; Yash Kanoria (Columbia Business School); Hongyao MA (Columbia University) Sophie J Greenwood (Cornell University)*; Sudalakshmee Chiniiah (Cornell Tech); Nikhil Garg (Cornell Tech) Nick Arnosti (University of Minnesota)*; Carlos Bonet (Columbia University); Jay Sethuraman (Columbia University) Tsai Hsuan Chung (Wharton School)*; Hamsa Bastani (Wharton); Osbert Bastani (University of Pennsylvania) Bowen Lou (University of Connecticut)*; Zhe Yuan (Zhejiang University); Tianshu Sun (Cheung Kong Graduate School of Business) Rahul Roy*; Nur Sunar; Jayashankar Swaminathan (Kenan-Flagler Business School, The University of North Carolina at Chapel Hill) Mingliu Chen (The University of Texas at Dallas)*; Adam Elmachtoub (Columbia University); Xiao Lei (The University of Hong Kong) Timothy C Clarkson (University of South Carolina)*; Simin Li (Tulane University); Necati Tereyagoglu (U of South Carolina); Sriram Venkataraman (U of South Carolina) Adam Elmachtoub (Columbia University); Hyemi Kim (Columbia University)* Chiwei Yan (University of California, Berkeley); Julia Yan (University of British Columbia); Yifan Shen (University of Washington)* Zhoupeng Zhang (Rotman School of Management, University of Toronto)*; Wanjiang Deng (Zhejiang University); Ming Hu (University of Toronto) Simin Li (Tulane University)*; Nil Karacaoglu (Ohio State University); Luyi Yang (UC Berkeley)		

1:45pm-2:30pm **Plenary** **Marcelo Olivares (University of Chile)**

Designing Procurement Markets to Reduce Government Spending

2:30pm-2:45pm break/networking

	Room A	Room B	Room C
2:45pm-3:05pm Parallel tracks	Recommendations and Design of Online Marketplaces	Learning and Experimentation	Two-Sided Markets, Theory
talk 1	11-User Engagement on an Online B2B Platform: How Does Quality of Rankings Matter? Rakesh Allu (Cornell University)*; Vishal Gaur (Cornell University)	70-Incentive-Aware Synthetic Control: Accurate Counterfactual Estimation via Incentivized Exploration Keegan Harris (CMU)*; Dung Daniel T Ngo (University of Minnesota); Anish Agarwal (Columbia); Vasilis Syrgkanis (Stanford); Steven Wu (CMU)	24-Two-Sided Flexibility in Platforms Daniel Freund (MIT); Sebastien Martin (Northwestern University); Jiayu Zhao (MIT)*
talk 2	93-Traffic Management in Live Stream Commerce Feifan Zhang (Duke University)*; Wenchang Zhang (Indiana University-Kelley School of Business); Liu Ming (The Chinese University of Hong Kong, Shenzhen)	117-Asymptotically Efficient Distributed Experimentation Ankur Mani (University of Minnesota - Twin Cities)*; Ilan Lobel (NYU); Josh Reed (NYU)	114-Algorithmic Demand Allocation to Sellers on E-Commerce Platform Shengyu Cao (Rotman School of Management, University of Toronto); Ming Hu (Rotman School of Management, University of Toronto)*
talk 3	83-Seeing the Forest, not the Trees: Backer List Transparency and Crowdfunding Dynamics Mingfeng Lin (Georgia Institute of Technology); Shengsheng Xiao (Shanghai University of Finance and Economics); Jie Yu (Shanghai University of Finance and Economics)*	139-Optimizing Cost and Welfare in Large-Scale Adaptive Experiments Chao Qin (Columbia University)*; Daniel Russo (Columbia)	5-The Welfare Effects of Selling Leads in a Two-Sided Marketplace Peng Shi (USC)*
talk 4	62-Optimal Design of Default Donations Francisco Castro (UCLA Anderson School of Management); Scott Rodlitz (UCLA Anderson School of Management)*	126-Incentivized Exploration via Filtered Posterior Sampling Anand Kalvit (Stanford University)*; Alex Slivkins (Microsoft Research); Yonatan Gur (Stanford GSB)	142-Towards More Transparency in the Gig Economy: Who Benefits and Who Loses? Zhen Lian (Yale University)*; Feng Tian (The University of Hong Kong); Feifan Zhang (Duke University)

3:05pm-3:45pm poster session 2 (posters associated with parallel tracks)	poster 1 11-User Engagement on an Online B2B Platform: How Does Quality of Rankings Matter? poster 2 93-Traffic Management in Live Stream Commerce poster 3 83-Seeing the Forest, not the Trees: Backer List Transparency and Crowdfunding Dynamics poster 4 62-Optimal Design of Default Donations poster 5 70-Incentive-Aware Synthetic Control: Accurate Counterfactual Estimation via Incentivized Exploration poster 6 117-Asymptotically Efficient Distributed Experimentation poster 7 139-Optimizing Cost and Welfare in Large-Scale Adaptive Experiments poster 8 126-Incentivized Exploration via Filtered Posterior Sampling poster 9 24-Two-Sided Flexibility in Platforms poster 10 114-Algorithmic Demand Allocation to Sellers on E-Commerce Platform poster 11 5-The Welfare Effects of Selling Leads in a Two-Sided Marketplace poster 12 142-Towards More Transparency in the Gig Economy: Who Benefits and Who Loses?		
	Rakesh Allu (Cornell University)*; Vishal Gaur (Cornell University) Feifan Zhang (Duke University)*; Wenchang Zhang (Indiana University-Kelley School of Business); Liu Ming (The Chinese University of Hong Kong, Shenzhen) Mingfeng Lin (Georgia Institute of Technology); Shengsheng Xiao (Shanghai University of Finance and Economics); Jie Yu (Shanghai University of Finance and Economics)* Francisco Castro (UCLA Anderson School of Management); Scott Rodlitz (UCLA Anderson School of Management)* Keegan Harris (CMU)*; Dung Daniel T Ngo (University of Minnesota); Anish Agarwal (Columbia); Vasilis Syrgkanis (Stanford); Steven Wu (CMU) Ankur Mani (University of Minnesota - Twin Cities)*; Ilan Lobel (NYU); Josh Reed (NYU) Chao Qin (Columbia University)*; Daniel Russo (Columbia) Anand Kalvit (Stanford University)*; Alex Slivkins (Microsoft Research); Yonatan Gur (Stanford GSB) Daniel Freund (MIT); Sebastien Martin (Northwestern University); Jiayu Zhao (MIT)* Shengyu Cao (Rotman School of Management, University of Toronto); Ming Hu (Rotman School of Management, University of Toronto)* Peng Shi (USC)* Zhen Lian (Yale University)*; Feng Tian (The University of Hong Kong); Feifan Zhang (Duke University)		